WHAT IS CO-OOPERATIVE EDUCATION?

WATERLOO’S WORK-READY TALENT ADVANTAGE

Co-operative Education (co-op) is a work experience program that gives post-secondary students the opportunity to apply their academic learning through regular, real-world work terms throughout their undergraduate degree.

Up to 2 years of work experience collected in 4-8 month increments.

Students are matched with employers and are paid for full-time work based on their academic level and experience. Students can earn an average of $12,000 per 4 month co-op term.

With 7000+ employers from over 60 countries, co-op placements are available year-round and students can fulfill their placements anywhere in the world.

Example of a co-op program at the University of Waterloo — 5 years with consecutive and alternating school and work terms

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<thead>
<tr>
<th>EDUCATION</th>
<th>WORK</th>
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BENEFITS TO EMPLOYERS

1. Meet short-term hiring needs cost-effectively
2. Effective long-term talent recruitment strategy
3. Attract top talent by building your brand on campus
4. Evaluate candidates before hiring as full-time employees, decreasing orientation and training when hiring graduates

FINANCIAL INCENTIVES

The Ontario government’s Co-operative Education Tax Credit will REIMBURSE A BUSINESS FOR 25% TO 30% of eligible costs, up to $3,000 per co-op student.

Through the Government of Canada’s Student Work Placement Program (SWPP) organizations may receive $5,000 - $7,000 per co-op student.

Looking to locate, relocate or expand?
## WHY WATERLOO TALENT?

### UNIVERSITY OF WATERLOO
- Largest co-operative education program in the world – 20,000+ students in 120+ co-op programs
- #1 computer science school in Canada
- Largest engineering school in Canada
- Most innovative university for 28 years running
- One of the top 3 recruited universities for Google worldwide
- #1 in Canada for career preparation
- #1 in Canada for hands-on experiential learning
- 96% of co-op graduates employed six months after graduation in positions related to skills they acquired at Waterloo

### WILFRID LAURIER UNIVERSITY
- Largest business degree co-operative education program in Canada
- Laurier offers more than 40 co-op programs
- Over 900 companies have partnered with the Laurier co-op program
- 99.8% of graduates from 2017 have secured employment or have undertaken postgraduate studies after graduation
- Specializations include:
  - Accounting
  - Entrepreneurship
  - Financial Management
  - International Business
  - Marketing

### CONESTOGA COLLEGE
- Has more than 4,000 co-op students in 62 co-op programs in a broad range of disciplines—from degrees to diplomas to trades
- Ontario’s only college-based accredited engineering degrees, including:
  - Building Systems
  - Electronic Systems
  - Mechanical Systems
  - Power Systems
- 65% of graduates remain in the region and contribute approximately $2.3 billion annually to the local economy

## HOW DO WE COMPARE ACROSS THE GLOBE?

### TOP ENGINEERING CO-OP PROGRAMS

<table>
<thead>
<tr>
<th>Term Used:</th>
<th>CA*</th>
<th>US*</th>
<th>UK*</th>
<th>DE*</th>
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<tbody>
<tr>
<td>Engineering/Tech programs available</td>
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<tr>
<td>Graduate-level co-op programs</td>
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<tr>
<td>Co-op program mandatory for all Eng. students</td>
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<tr>
<td>10+ engineering co-op programs</td>
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<tr>
<td>20,000+ co-op students</td>
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<tr>
<td>Length of co-op term</td>
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<td>When does it start?</td>
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<td>YR 1</td>
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<td>Offered year-round</td>
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<td>Paid positions</td>
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<tr>
<td>Available financial support to companies to hire</td>
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</table>

### TOP CITIES WORLDWIDE THAT OUR CO-OPS GO FOR WORK:
- San Francisco
- New York
- Boston
- Seattle
- London (UK)
- Hong Kong
- Toronto
- Vancouver
- Ottawa
- Calgary

*Ranking based on QS Top Engineering Schools in the world from each market. CA-University of Waterloo, US-Massachusetts Institute of Technology (MIT), UK-University of Cambridge, DE-Baden-Württemberg Cooperative State University*