

PHOTOGRAPHER/VIDEOGRAPHER – SUMMER JOB

This role reports to Explore Waterloo Region 50% of the time and Waterloo EDC the other 50% of the time.

Are you passionate about creating photography and video marketing content and do you love the Waterloo community? We are looking for a talented and self-motivated summer employee to work with our Marketing and Communications teams in a fun and engaging environment.

About Waterloo EDC: We support the growth and investment in our community and work purposely to meet the needs of all partners and stakeholders. We are the one-stop service for those looking to locate, relocate or expand in Waterloo Region.

About Explore Waterloo Region: Explore Waterloo Region is the Destination Marketing Organization for the Region of Waterloo. We are a nonprofit organization responsible for marketing our destination to increase the number of visitors and length of stay. We also work with our partners to promote festivals, events, attractions, restaurants and hotels and to develop new product offerings.

This is a truly unique opportunity that will provide you with great experience to use in your professional life. In the context of our small team, this role will take the lead on photo and video capturing and work with many members and organizations in the Waterloo Region. This is a part-time job (up to 30 hours per week) from May – August 2019 (flexible start and end dates).

JOB SUMMARY

You will attend events and local businesses to primarily capture photography but also video footage. You will work with both Explore Waterloo Region and Waterloo EDC to meet business goals and objectives. We are looking for someone who already has experience in photography and video filming. You do not require any equipment for this role, we have a camera, lighting and audio equipment and additional budget if needed.

What you'll do

- Collaborate with the Marketing and Communications team to deliver high quality, measurable promotional photography and video footage to promote the Waterloo Region
- Promote Waterloo Region to our target audiences through photography and video footage
- Photograph and film local community events, organizations, and businesses
- Work closely with the Marketing team on photo and video style and strategy
- Focus on storytelling, bringing our followers along with us as we explore the brand
- Travel throughout the Waterloo Region to shoot.



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EXPERIENCE

- Capture photos and video for both indoor and outdoor using a DSLR camera
- Using recording and mic devices
- Photoshop editing
- Enthusiastic about photography and videography and promoting the Waterloo Region
- Understanding of the current photo and video trends and technical requirements for web and social sharing
- Motivated and able to work both independently and collaboratively
- Ability to turnaround content quickly with short timeline requests
- Strong time management skills
- Ability to manage competing priorities while meeting multiple deadlines
- Critical and forward thinker
- Results-focused
- Strong attention to detail
- Willingness to learn
- Willingness to work within brand guidelines while capturing photo and video
- Must have a valid Ontario Driver's License
- Must have reliable access to a vehicle

JOB REQUIREMENTS: The Government of Canada is funding this job through the Canada Summer Jobs program. You must be between the ages of 15 and 30 and be legally entitled to work in Canada. International students are not eligible. [Learn more.](#)

LOCATION: The Tannery – 151 Charles Street W, Kitchener, ON

WAGE: \$14/hr plus additional compensation for mileage

SCHEDULE: Starting June 3, ending August, 2019 (flexible end date), 30-35 hrs per week.

PLEASE SUBMIT: Your resume with cover letter and a portfolio or your photography to careers@waterloedc.ca

DEADLINE: 12pm (noon), May 28, 2019

