Advanced manufacturing is the backbone of Waterloo’s economy. With unique access to global markets, integrated technology solutions and highly skilled talent, Waterloo is a catalyst for advanced manufacturing innovation. Our community is home to the fourth largest manufacturing workforce in Canada and manufacturing-oriented research institutes that generate cutting-edge developments in robotics and automation.

**WATERLOO’S MANUFACTURING EDGE**

- **Supercharge your company's talent** with Canada’s fourth largest manufacturing workforce and Canada’s #1 engineering school, the University of Waterloo.
- **Tap into the future of manufacturing** with Waterloo’s world class robotics, technology and automation processes.
- **Secure extensive access to markets** with Waterloo’s vast transportation infrastructure network and low business risk profile. Waterloo’s excellent strategic location offers market access to 187+ million people within a one-day drive.

**LEADERS IN MANUFACTURING**

“For a manufacturer looking to set up new automation, there's no better area than here in Waterloo. It is built for advanced manufacturing.”

— Simon Drexler, General Manager of Automation Products, ATS Automation

“Looking to locate, relocate or expand? **Choose Waterloo.**
UNIVERSITY OF WATERLOO
- 41,000+ students, 100+ programs
- #1 Engineering school in Canada
- #23 in the world in Computer Science programs
- Ranked #1 in Canada in hands-on experiential learning
- 3rd largest Electrical and Computer Engineering department in North America

CONESTOGA COLLEGE
- 23,000+ students
- Offers fully accredited engineering degrees with a focus on automation and advanced manufacturing
- 3 leading manufacturing-related applied research centres

THE TORONTO-WATERLOO CORRIDOR
The Toronto-Waterloo Corridor is home to 412,000+ manufacturing jobs and 16 post-secondary institutions, where 95,000 students are enrolled in world-renowned STEM programs. Located along Canada’s 401 superhighway, the Corridor is the most economically vibrant part of Canada and provides one-day access to major markets and 187+ million consumers.

THE SMART CENTRE
Located at Conestoga College, the SMART Centre is a regional hub for applied research to support small and medium-sized manufacturing enterprises. It is a crucial driver of innovation, commercialization, productivity and competitiveness in Waterloo’s manufacturing sector.

WATERLOO CENTRE FOR AUTOMOTIVE RESEARCH
WatCAR offers expertise in a variety of advanced manufacturing fields by facilitating relations between those in the automotive industry and 125+ UWaterloo faculty researchers.

MAGNA CENTRE FOR SUPPLY CHAIN EXCELLENCE
In collaboration with government, business and industry partners, the MCSCE develops supply chain management education models focused on meeting the needs of employers to tackle supply chain challenges.