Waterloo is home to a vibrant automotive technology cluster. Canada’s largest automotive manufacturer – Toyota – is located here, alongside Toyota and Ford innovation centres and world class research centres for automotive and mobility innovation. Fueled by Canada’s dynamic tech ecosystem, Waterloo is driving a smarter, safer and more connected automotive future.

**WATERLOO’S AUTOTECH ADVANTAGE**

- **Supercharge your company’s future** at the cutting-edge of autotech. Waterloo is home to one of the world’s highest-quality automotive assembly facilities and Canada’s largest university-based automotive research centre, WatCAR.

- **Fuel your talent pipeline** with Canada’s highest-quality tech talent and world-class academic institutions, including the University of Waterloo, the #1 engineering school in Canada.

- **Build partnerships** in our dynamic and collaborative community, which is the largest robotics and automation cluster in Canada.

**LEADERS IN AUTOTECH**

- ATS
- Ford
- Eclipse Automation
- Miovision
- SAP
- Geotab
- Toyota
- Turntide
- IBM

“**What we’re doing here in Ontario is changing the footprint of Ford forever.”**

— Gary Jablonski, Chief Engineer, Sync Technologies

Looking to locate, relocate or expand? **Choose Waterloo.**
UNIVERSITY OF WATERLOO

- 41,000+ students, 100+ programs
- Canada’s most innovative university for 28 consecutive years
- #23 in the world in Computer Science programs
- Top-40 in the world in Engineering and Technology programs
- Unique IP policy that grants ownership to inventors

WATERLOO CENTRE FOR AUTOMOTIVE RESEARCH (WATCAR)

The automotive industry and cutting-edge research collide at WatCAR, the largest university-based automotive research centre in Canada. WatCAR focuses on collaborative research in automotive and transportation systems and facilitates relations between those in the automotive industry and 125+ UWaterloo faculty researchers.

ONTARIO AUTOMOTIVE CORRIDOR

Richest concentration of auto-related resources in the world

- 415km/260 mile corridor
- 700+ automotive suppliers
- 10 OEM R&D centres
- 13 assembly lines
- 5 powertrain facilities

AUTONOMOUS VEHICLE AND INTELLIGENCE LAB

A 10-bay R&D workspace, AVRIL is involved in creating mobility solutions in automated driving, vehicle connectivity and advanced driver assistance systems (ADAS).

CENTRE FOR INTELLIGENT ANTENNA AND RADIO SYSTEMS

CIARS provides researchers with exploration and development opportunities in the field of electromagnetic communication and sensing science and engineering.

WATERLOO INTELLIGENT SYSTEMS ENGINEERING LAB

WISE Lab develops industrial research in safety and quality requirements, simulation and machine learning, with a focus on autonomous cars.

ONTARIO AUTOMOTIVE CORRIDOR

The image shows the Ontario Automotive Corridor, which includes:

- 415km/260 mile corridor
- 700+ automotive suppliers
- 10 OEM R&D centres
- 13 assembly lines
- 5 powertrain facilities

Image credit: University of Waterloo | WatCAR