Tech Talent

Learn why Waterloo is home to engineering and software development offices for Google, Square, and Cisco.

Waterloo: 2nd-Fastest Growing Tech Talent Market in North America

Waterloo is a global hotspot for tech talent with one of the best technology schools and startup ecosystems in the world, and access to over 200,000 tech workers and 15,000+ tech companies within a one-hour drive.

Toronto - Waterloo Innovation Corridor

LARGE TECH TALENT POOL
15,000+ tech companies with over 200,000 tech workers

WATERLOO

WORLD-CLASS TALENT
Largest engineering university in Canada

WORK-READY GRADUATES
Largest post-secondary co-op program in the world

COST AND RETENTION
Lower hiring costs and better retention rates (3+ years higher than San Francisco)

UNIVERSITIES AND COLLEGES
423,000 students across 16 post-secondary institutions

Looking to locate, relocate or expand?
TECH TALENT

GOOGLE CANADA

In 2016, Google expanded operations in Waterloo and moved into its 185,000-square-foot Canadian engineering headquarters.

“We wanted to take advantage of the incredible talent and ecosystem here,” says Steve Woods, Engineering Director, Google Canada.

“The University of Waterloo, which has the largest co-op program in the world, is a proven talent pipeline and a key part of our growth plan.”

INFORMATION AND COMMUNICATION TECHNOLOGY SPECIALIZATIONS

IT ARCHITECTS AND TECHNICIANS  SOFTWARE AND HARDWARE ENGINEERS  SOFTWARE DEVELOPERS  DATA SCIENTISTS  MATHEMATICIANS AND PHYSICISTS

WATERLOO. COLLABORATIVE. INVENTIVE. ENTREPRENEURIAL.

- Futureproof talent pool of 72,000+ students from three internationally recognized post-secondary institutions – University of Waterloo, Wilfrid Laurier University, Conestoga College – which produce graduates with 2+ years relevant, real-world work experience
- Waterloo is centrally and strategically located within the Toronto-Waterloo Corridor and provides access to more than 150+ million people within a one-day drive
- Thriving start-up community – second highest density of start-ups per capita in North America
- One of Canada’s most innovative regions, with an average of 15 patents granted per 10,000 people (11 times the national average)
- Supportive and collaborative ecosystem with 150+ research centres working together to make an impact and support a risk-taking approach to solving real world challenges
- The University of Waterloo’s unique IP ownership policies make it easier to transition ideas from experts and students into new products with few barriers

"The talent pipeline here is world-class quality with better costs, retention rates and collaborative culture than anywhere in North America."

- Steve Woods, Senior Engineering Director, Google Canada

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These are guidelines only, we strongly advise that you contact the appropriate specialist in these areas. Exchange rates displayed are based on $1.32 USD to CAD. Waterloo EDC is the operating name of Waterloo Region Economic Development Corporation. When referenced, Waterloo refers to Waterloo Region. NOTE: Every effort has been made to ensure the accuracy of the information in this publication at the time of writing, however, the programs referred to and the data cited are subject to change. All figures are in Canadian dollars unless otherwise noted.