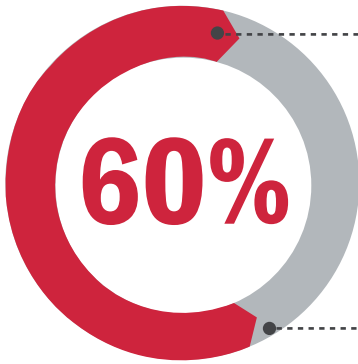


# WORLD-RENOWNED RESEARCH AT A COMPETITIVE COST

Canada and Ontario offer some of the top incentive programs in the world. With 150+ research centres and globally renowned researchers there is no better place to conduct R&D than Waterloo.

## SAVE UP TO



with Canada's Scientific Research & Experimental Development (SR&ED) Tax Credit

with Ontario's Tax Credits

Up to **35%** as a Canadian-controlled operation or 15% as a foreign-controlled operation

**20%** with the Ontario Business Research Institute Tax Credit

**8%** with the Ontario Innovation Tax Credit

**3.5%** with the Ontario R&D Tax Credit



on Research and Development (R&D) expenditures for an Ontario-controlled operation or 40% as a foreign-controlled operation

## SAVE 58% when you partner with the University of Waterloo

Let's say **\$100,000** funds a company-university research project...



This **FUNDS 6 PROFESSORS & GRAD STUDENTS** when the government funding\* program is used.

\*The Natural Sciences and Engineering Research Council of Canada Collaborative Research & Development Program



After tax cost?

Spend **\$42,000** by utilizing SR&ED



## ONTARIO'S R&D COST ADVANTAGE



**27.8%**

**ONTARIO VS. U.S.**



**0%**

Did you know?

Ontario's R&D cost advantage is due to a **higher level of eligibility** for overhead and contract expenses within tax credit programs.

## WHAT QUALIFIES FOR R&D TAX CREDITS?

- ✓ Experimental development to achieve technological advances
- ✓ Applied & basic research to advance scientific knowledge

## SUPPORT WORK IN

- ✓ Engineering
- ✓ Design
- ✓ Operations research
- ✓ Mathematical analysis
- ✓ Computer programming
- ✓ Data collection
- ✓ Testing
- ✓ Psychological research

## WATERLOO IS HOME TO TOP RESEARCH CENTRES:

- Conestoga College Center for Smart Manufacturing
- Perimeter Institute for Theoretical Physics
- UWaterloo Cryptography, Security, and Privacy Research Group
- UWaterloo David Johnston Research + Technology Park
- UWaterloo Institute for Quantum Computing
- Waterloo Centre for Automotive Research (WatCAR)



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[waterloeedc.ca](http://waterloeedc.ca) Telephone: 519.747.2541  
info@waterloeedc.ca Toll Free: 1.866.233.5133

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